

Announcing the CLUB MARINE 2010 AUSTRALASIAN MARINA DIRECTORY

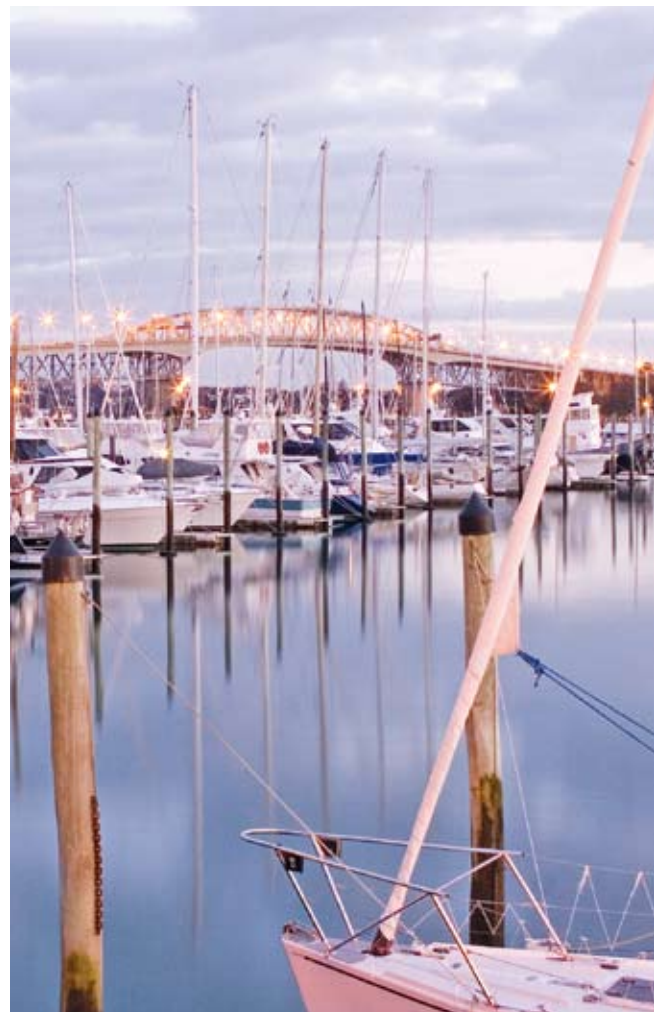
Club Marine, Australia's largest provider of pleasure craft insurance and publisher of *Club Marine Magazine*, Australasia's premier marine lifestyle publication, with an ABC-audited circulation of 80,195* and more than 250,000 readers, is partnering with the Marina Industries Association of Australia (MIAA) to produce the **Club Marine 2010 Australasian Marina Directory**. The Directory will be direct-mailed to over 30,000 owners of moored craft who are Club Marine members, with an additional 20,000 to be distributed to other relevant groups, including yacht clubs and boating and marine industry organisations. It will also be distributed at all major boat shows and other marine events.

The Directory will be **the** definitive reference resource for Australian, New Zealand and overseas boat owners who are dependent on marina facilities. It will be a high-quality, compact A5 publication, slated for distribution in early 2010. There will also be an opportunity in 2010 to be listed in the Marina Directory section of the Club Marine website.

For marina owners and operators, placement in the Directory offers opportunities to promote their businesses and services. Modern marinas are not just places to store boats; they can now offer a vast range of services and facilities, including restaurants, servicing and repairs, slipways, refueling, sewage pump-out, as well as boat storage and berthing. The Directory will showcase participating marinas and provide crucial information to people who are most likely to want to use their many services to enhance their boating experience.



Opportunities in the Directory include half- and full-page paid editorials, plus display advertising. Likely additional editorial material will include explanation of the MIAA marina accreditation and Gold Anchor rating system, tide charts, a section on marine flags and markers, radio usage and a marine events calendar.

"I am pleased to confirm that Club Marine, together with the MIAA, is producing the **Club Marine 2010 Australasian Marina Directory**," said Colin Bransgrove, Executive Officer of the MIAA. "I would encourage all MIAA members and other marina owners and operators to support the Directory. Its wide distribution will ensure it will be a great resource for all Australasian boat owners."



ABC Marina

ABC Marina Sunshine Bay
 GPS: 30°42'06"S 152°03'71"E
 Marina contact name: Chris Barnett
 Phone: 02 4392 7435
 Fax: 02 4392 7453
 Web: www.abc.com.au
 Marina hours: 8.30am-5pm, 24 hours by request
 After hours contact: Chris Barnett
 02 4392 7345
 Berths: for rent and for visitors

ABC Marina is a boutique resort marina and provides the perfect hub for exploring the magnificent waterways and hinterland of Port Sunshine, just two-and-a-half hour's drive north of Sydney.

Totally rebuilt to world-class standards, this lifestyle marina offers the boat owner a state-of-the-art base, with a quality of services and facilities rarely seen on the eastern seaboard.

ABC Marina has 100 berths suitable for vessels ranging from 7m up to 45m. All berths are fully serviced with power, filtered water, two telephone lines, dial-up and wireless internet and Foxtel. An undercover storage facility and valet service is also available.



Diesel and ULP are available 24 hours a day (by arrangement), along with a complimentary pump-out facility. A workshop and shipwright facility is on site and includes two slipways with 40 and 80-tonne capacities, accommodating a beam of up to 22ft.

Summer guests will receive complimentary coffees and newspapers in the mornings and cocktails in the afternoon. A complimentary courtesy car is also available, as is a sauna, tennis courts, a masseuse and a beauty therapist.

The Restaurant offers award-winning fine dining with stunning views over the marina, while The Café and Bar provides a superb casual atmosphere right on the waterfront.

Becoming Australia's first Clean Marina in 2004 and Australia's first Carbon Neutral Marina in 2008, ABC Marina is also leading the way with a serious commitment to improving and maintaining environmental practices on the waterfront.

- Power
- Fuel
- Chandlery
- Boat ramp
- Slipway
- Ice
- Dry storage
- Laundry
- Sewage pump out
- ATM

Example full page editorial

ABC MARINA

Ph: (03) 1234 5678
 E: marina@abc.com.au
 W: www.abc.com.au
 Address: Jetty Rd, Coomera, Queensland



FACILITIES

- 226 berth floating marina
- 40 tonne travel lift
- 2 hardstand jib cranes with 3 tonne lifting capacity
- 2 tonne fork lift
- 20 boat storage slipway
- Fuel – Diesel & ULP
- Launch ramp (all tide double lane ramp)
- Hardstand storage

ON SITE

- Brand New Restaurant/Clubhouse Facility
- Chandlery
- Boat construction
- Shipwrights
- Marine electronics
- Rigging
- Trimming
- Yacht brokers
- Power boat brokers



Example full page display advertisement

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Example half page vertical editorial and advertisement

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Example half page horizontal editorial and advertisement

Placement rates are as follows:

Full page editorial, including marina specifications and at least one photograph:	\$1000
Full page display advertisement:	\$1250
(Or combine both for a discounted)	\$2000)
Half page editorial, including marina specifications and at least one photograph:	\$700
Half page display advertisement:	\$750
(Or combine both for a discounted)	\$1250)

Make sure you book soon to ensure your place in the **Club Marine 2010 Australasian Marina Directory!** To reserve space, contact Geoff Middleton on 0439 857 904, email: magazine@clubmarine.com.au.

Please note: Rates do not include GST. Invoices are 30-day terms.
 Club Marine Magazine is published by Club Marine Limited (Club Marine) ABN 12 007 588 347 AFSC 236916, Australia's largest provider of pleasure craft insurance. Insurer is Allianz Australia Insurance Limited (Allianz) ABN 15 000 122 850 AFSL 234708. Club Marine Ltd is a related corporate body and agent of Allianz.
 * ABC Jan-June 2009 80,195. ANPSAU 76,354. ANPSNZ 3,841.